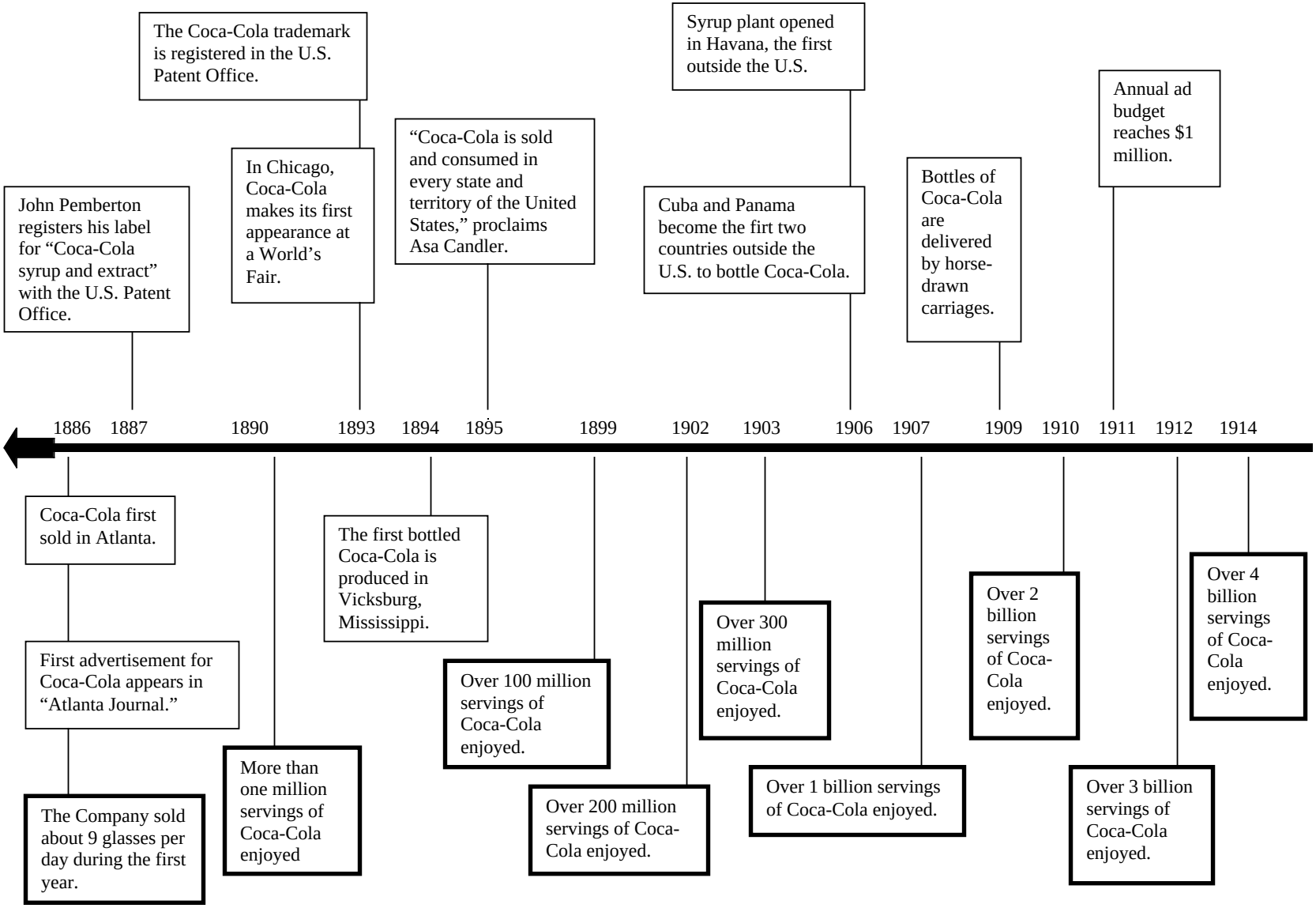
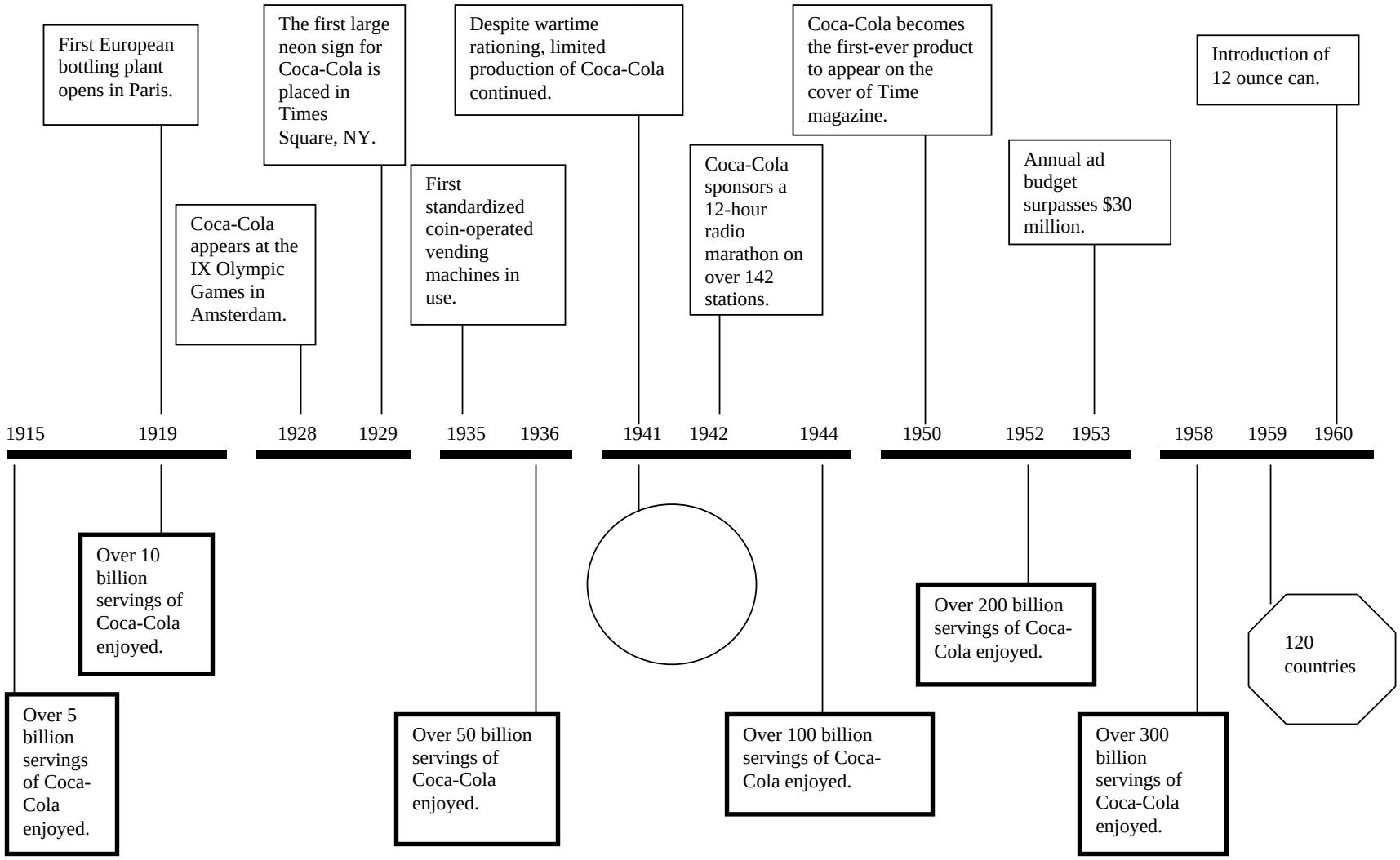
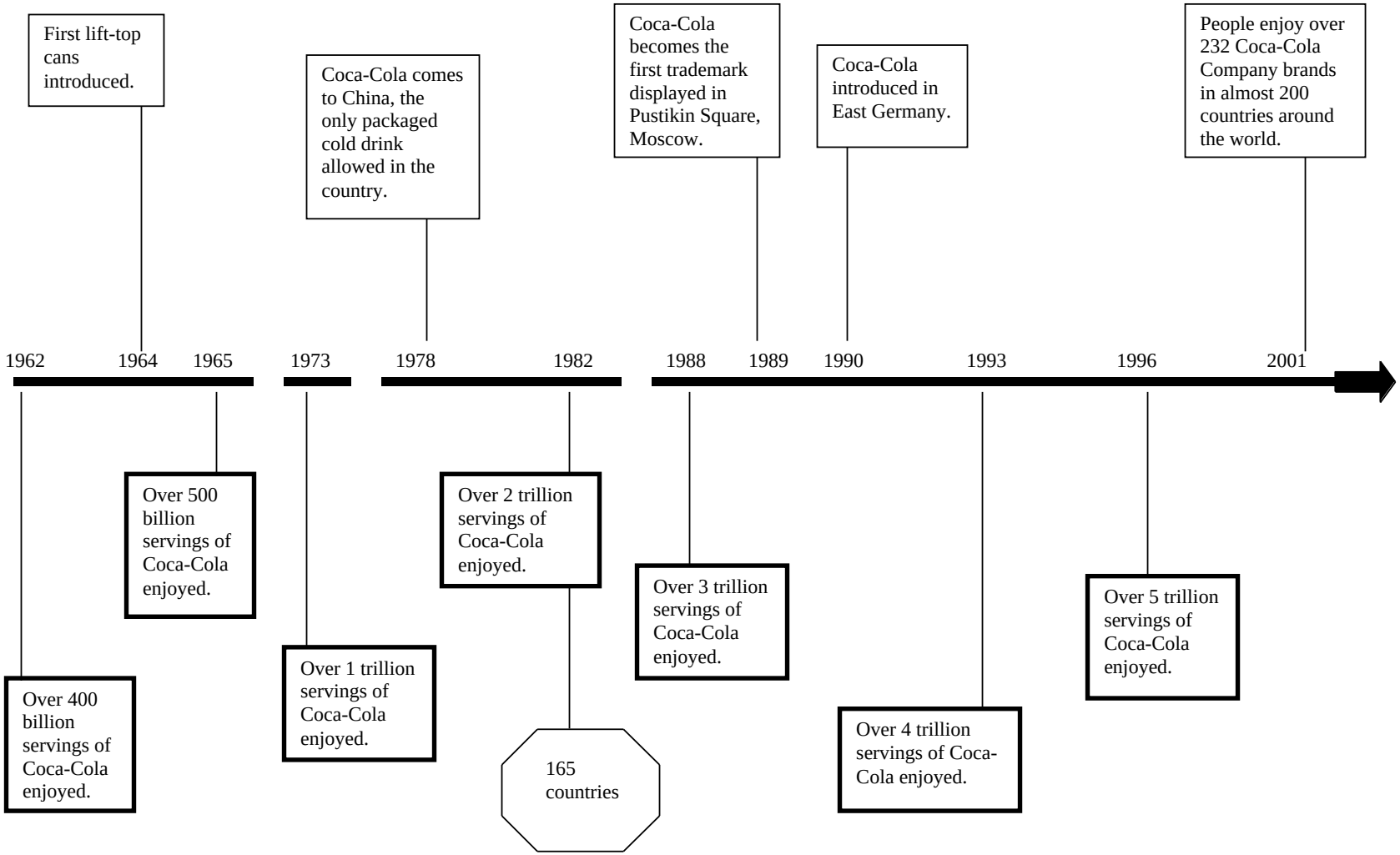

The Coca-Cola trademark is registered in the U.S. Patent Office.
Syrup plant opened in Havana, the first outside the U.S.
Annual ad budget reaches $1 million.
In Chicago, Coca-Cola makes its first appearance at a World's Fair.
"Coca-Cola is sold and consumed in every state and territory of the United States," proclaims Asa Candler.
Bottles of Coca-Cola are delivered by horse-drawn carriages.
John Pemberton registers his label for "Coca-Cola syrup and extract" with the U.S. Patent Office.
Cuba and Panama become the firt two countries outside the U.S. to bottle Coca-Cola.
1886 1887 1890 1893 1894 1895 1899 1902 1903 1906 1907 1909 1910 1911 1912 1914
Coca-Cola first sold in Atlanta.
The first bottled Coca-Cola is produced in Vicksburg, Mississippi.
Over 4 billion servings of Coca-Cola enjoyed.
Over 2 billion servings of Coca-Cola enjoyed.
Over 300 million servings of Coca-Cola enjoyed.
Over 100 million servings of Coca-Cola enjoyed.
First advertisement for Coca-Cola appears in "Atlanta Journal."
More than one million servings of Coca-Cola enjoyed
Over 1 billion servings of Coca-Cola enjoyed.
Over 3 billion servings of Coca-Cola enjoyed.
Over 200 million servings of Coca-Cola enjoyed.
The Company sold about 9 glasses per day during the first year.


First European bottling plant opens in Paris.
The first large neon sign for Coca-Cola is placed in Times Square, NY.
Despite wartime rationing, limited production of Coca-Cola continued.
Coca-Cola becomes the first-ever product to appear on the cover of Time magazine.
Introduction of 12 ounce can.
Coca-Cola appears at the IX Olympic Games in Amsterdam.
First standardized coin-operated vending machines in use.
Coca-Cola sponsors a 12-hour radio marathon on over 142 stations.
Annual ad budget surpasses $30 million.
1915
1919
1928
1929
1935
1936
1941
1942
1944
1950
1952
1953
1958
1959
1960
Over 10 billion servings of Coca-Cola enjoyed.
Over 5 billion servings of Coca-Cola enjoyed.
Over 50 billion servings of Coca-Cola enjoyed.
Over 100 billion servings of Coca-Cola enjoyed.
Over 200 billion servings of Coca-Cola enjoyed.
Over 300 billion servings of Coca-Cola enjoyed.
120 countries


First lift-top cans introduced.
Coca-Cola comes to China, the only packaged cold drink allowed in the country.
Coca-Cola becomes the first trademark displayed in Pustikin Square, Moscow.
Coca-Cola introduced in East Germany.
People enjoy over 232 Coca-Cola Company brands in almost 200 countries around the world.
1962
1964
1965
1973
1978
1982
1988
1989
1990
1993
1996
2001
Over 500 billion servings of Coca-Cola enjoyed.
Over 2 trillion servings of Coca-Cola enjoyed.
Over 3 trillion servings of Coca-Cola enjoyed.
Over 5 trillion servings of Coca-Cola enjoyed.
Over 1 trillion servings of Coca-Cola enjoyed.
Over 400 billion servings of Coca-Cola enjoyed.
165 countries
Over 4 trillion servings of Coca-Cola enjoyed.